



# CEPH

Council *on* Education *for* Public Health

## **2018 ANNUAL REPORT**



JUNE 2019

## ■ Annual Reporting Requirements

The Council on Education for Public Health (CEPH) is a private non-profit corporation established in 1974 by the American Public Health Association (APHA) and the Association of Schools of Public Health, now known as the Association of Schools and Programs of Public Health (ASPPH). The articles of incorporation were adopted by the two associations, which became the original corporate members of the new organization. The articles specified CEPH's purposes as follows:

- (a) Improving the quality of education in public health schools, institutions, and programs through accreditation, certification, approval, and related activities which publicly attest compliance with defined standards; including particularly the accreditation of graduate schools of public health.
- (b) Otherwise encouraging improvement in the quality of education in public health through conduct of research, provision of consultation, distribution of publications, support of demonstrations, definition of standards, development of sanctions, sponsoring of examinations, and other appropriate means related to accreditation, certification, and approval activities.
- (c) Assuring an independent mechanism for the conduct of these accreditation and related activities under joint sponsorship of professional and educational organizations comprising the corporation membership.

The articles of incorporation ascribed broad powers and responsibilities to the governing body of the newly established organization. One of the obligations specified in the charter was a requirement that CEPH annually call a meeting of the corporation membership at which duly designated representatives of those organizations would meet with the Council to receive its annual report. This report, which reviews the activities of calendar year 2018, is submitted in response to that requirement.

## ■ About CEPH

The Council on Education for Public Health is a private, non-profit corporation chartered under provisions of the District of Columbia Non-Profit Corporations Act. It is recognized by the Internal Revenue Service as a 501(c)(3) organization and by the State of Maryland as an organization exempt from local income and sales taxes. No organizational or structural changes took place during 2018 that would affect this status.

Council on Education for Public Health  
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*Many of the images used in this annual report were submitted by accredited schools and programs of public health. CEPH is grateful for the use of these photographs in this publication and on its website.*

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# Letter from the President



Dear Friends and Colleagues,

The Council on Education for Public Health is pleased to share its 2018 annual report, which shows continued demand for quality education in public health.

As anticipated, 2018 was a busy and exciting year for CEPH! The Council hosted its first site visits and made its first accreditation decisions using the 2016 Accreditation Criteria. The Council also received the first compliance reports from accredited schools and programs in January. CEPH has continued to focus on providing technical assistance to schools and programs as they implement the new criteria. Priority activities included multiple offerings of the Accreditation Orientation Workshop, regular technical assistance webinars, online small-group consultations, in-person express consultations, and in-person technical assistance sessions and workshops. The Council also undertook a revision of the standalone baccalaureate program (SBP) criteria. In early 2018, CEPH opened the proposed revisions for public comment and hosted focus groups with the currently accredited SBP units. The Council adopted the revised SBP criteria in June 2018.

The Council also began strategic planning activities, such as participating in a retreat and drafting goals for its next five-year plan.

We sincerely appreciate the engagement of the academic and practice community alike in these efforts. Achieving our mission of assuring quality education in public health is only possible with the support of our many partners. The Council would also like to thank its dedicated volunteers who contribute countless hours to the accreditation process.

We hope you find this report informative and comprehensive. Questions and comments are always welcome.

A handwritten signature in black ink, appearing to read 'Stephanie Miles-Richardson', with a long, sweeping underline.

Stephanie Miles-Richardson, DVM, PhD  
President

# Board of Councilors

The articles of incorporation establish a 10-member Board of Councilors as the governing body of CEPH. Members of the governing body are appointed either singly or jointly by the two corporate members.

APHA appoints three members to the Council, and those representatives are expected during their tenure as councilors to be "primarily involved in the practice of public health or in the conduct of related health services."

ASPPH appoints three members, and its delegates are to be "drawn from the faculty, administration or student body of schools of public health."

The remaining four councilors are jointly appointed by the corporate members on the recommendation of the CEPH governing body.

Two of these positions represent the interests and concerns of the general public; public members may not be employed by an academic institution that has a school or program of public health. The remaining two positions represent the programs accredited by CEPH. These candidates are nominated after broad solicitation of relevant organizations. During 2018, the Council was composed of the following individuals:

## Representing Public Health Practice Term Ending

Joyce R. Gaufin 2021  
Executive Director (Ret.)  
Healthinsight  
Dammeron Valley, UT

Harry Kwon, PhD, MPH, MCHES 2019  
Director, Division of Research Education  
Office of Extramural Research, Education,  
and Priority Populations  
Agency for Healthcare Research and Quality  
\*Serving in a personal capacity  
Dernwood, MD

Rose Marie Martinez, ScD 2020  
Senior Board Director  
Institute of Medicine  
Washington, DC



*Councilors at the spring 2018 meeting in Washington, DC*

## Representing Schools of Public Health Term Ending

John R. Finnegan, Jr, PhD 2021  
Dean  
University of Minnesota  
Minneapolis, MN

Iman Hakim, MD, PhD, MPH 2020  
Dean, Mel and Enid Zuckerman  
College of Public Health  
University of Arizona  
Tucson, AZ

Phillip Williams, PhD, CIH 2020  
Dean Emeritus, College of Public Health  
University of Georgia  
Athens, GA

## Representing Programs Term Ending

Ruth Gaare Bernheim, JD, MPH 2020  
MPH Program Director  
University of Virginia  
Charlottesville, VA

Stephanie Miles-Richardson, DVM, PhD 2020  
MPH Program Director  
Morehouse School of Medicine  
Atlanta, GA

## Representing the Public Term Ending

Elizabeth Altmaier, PhD 2021  
Professor Emeritus  
University of Iowa  
Iowa City, IA

Tiffany Hill, JD 2021  
TH Legal Consulting, JD  
Edmond, OK

# Committees & Council Meetings

## 2018 Council Meetings

Regular business meetings engage the councilors in accreditation-related actions—accreditation reviews, interim reports, substantive change notices—and policy-related matters such as the adoption of criteria, policies, procedures, and internal practices. The Council also provides financial oversight for the agency. The Council conducted four business meetings in 2018

- February 2-3 in Austin, TX
- June 14-16 in Washington, DC
- September 7 via conference call
- November 1-2 in Scottsdale, AZ

In 2018, the major work of the Council focused on implementing the 2016 Accreditation Criteria for schools and programs, revising the accreditation criteria for standalone baccalaureate programs, and beginning work on its 2019-2024 strategic plan.

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## Executive Committee

During 2018, the following councilors served as officers of the corporation and as members of the Executive Committee:

**President:** Rose Marie Martinez, ScD

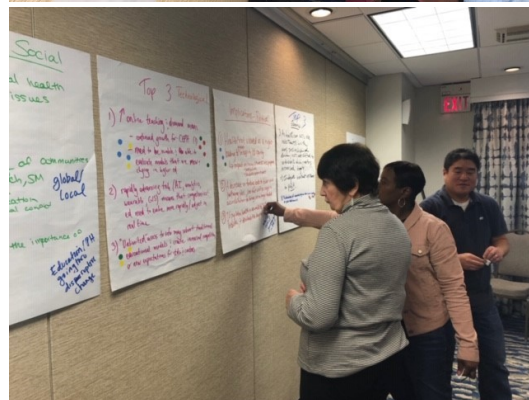
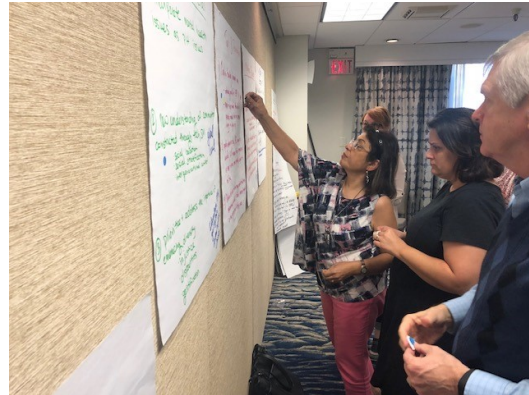
**Secretary** Iman Hakim, MD, PhD, MPH

**Treasurer:** Ruth Gaare Bernheim, JD, MPH

The Executive Committee met five times in 2018 either via conference call or face-to-face in conjunction with Council meetings. The committee functions as a finance committee; it performs regular monitoring of CEPH financial matters, adopts annual fee schedules, and initially reviews and assists with budget development. The Executive Committee is empowered to act for the Council between regular CEPH meetings; it considers substantive change notices and other routine accreditation-related business, freeing the Council meetings for discussion of substantive matters.

## Nominating Committee

The Council selected an ad hoc nominating committee in 2018. The Nominating Committee proposes the next slate of CEPH officers. In 2018, Ms. Ruth Gaare-Bernheim, Dr. Harry Kwon, and Dr. Rose Marie Martinez served as committee members. The committee presented—and the Council voted to



accept—the new slate of officers for 2019.

## Bylaws Revision Committee

At the spring 2018 meeting, the Council appointed an ad hoc Bylaws Revision Committee. The Bylaws Revision Committee consisted of Dr. John Finnegan, Ms. Joyce Gaufin, Ms. Tiffany Hill, and Dr. Stephanie Miles-Richardson. The committee presented its work at the fall 2018 meeting, and the revised bylaws were adopted by the Council. The revised bylaws included more structure related to officer selection and duties, a provision to allow removal of a Councilor for cause, and other legal updates to remain compliant with DC nonprofit law.

## Strategic Planning Committee

The Council held a strategic planning retreat in conjunction with its fall meeting. After participating in several activities to define future priorities, the Council appointed an ad hoc Strategic Planning Committee. The Strategic Planning Committee consisted of Ms. Joyce Gaufin, Ms. Tiffany Hill, and Ms. Ruth Gaare-Bernheim. The committee will continue to work on a draft strategic plan with defined goals and objectives to present to the full Council in early 2019.

# Volunteers

CEPH's most valuable asset is the cadre of dedicated individuals who contribute their time, effort, and expertise to serve as Council members and site visitors. Including time devoted to the CEPH Council and related meetings, site visits, and site visitor training, the total estimated value of

contributions of volunteers during 2018 was \$626,000. This is the amount CEPH would have had to pay professionals to carry out similar functions at modest rates of pay. The following individuals served as on-site evaluators during 2018:

PRACTITIONERS	
<p><b>Nina L. Alesci, PhD, MPH</b> Analyst Blue Cross of Minnesota Medicare STARS Program</p>	<p><b>James R. Anderson, PhD</b> Distinguished Scientist Merck &amp; Co., Inc.</p>
<p><b>Gillian Barclay, DrPH</b> Health Specialist Nevada's Governor's Office of Economic Development</p>	<p><b>Sharon Cameron, MPA</b> Director of Human and Health Services City of Peabody</p>
<p><b>Amanda Cash, DrPH, MPH</b> Senior Advisor US Dept. of Health &amp; Human Services</p>	<p><b>Ralph Clegg, EHS, MPA</b> Executive Director/Local Health Officer Utah County Health Department</p>
<p><b>Stephanie Dopson, ScD, MSW, MPH</b> Senior Advisor Centers for Disease Control and Prevention</p>	<p><b>David T. Dyjack, DrPH, CIH</b> Executive Director National Environmental Health Association</p>
<p><b>Mighty Fine, MPH, CHES</b> Acting Director, Center for Professional Development &amp; Partnerships American Public Health Association</p>	<p><b>Justin Frederick, MPH, CPH</b> Supervisor, Communicable Disease Epidemiology Douglas County Health Department</p>
<p><b>Frederick W. Fridinger, DrPH, MS</b> Health Communication Specialist Centers for Disease Control and Prevention</p>	<p><b>Kristin H. Hill, MSHSA, RN</b> Evaluation Consultant</p>
<p><b>Dalana Johnson, MPH</b> Senior Public Health Analyst Health Resources &amp; Service Administration</p>	<p><b>Patrick Maloney, MPAH, CHO, RS</b> Assistant Director/Chief of Environmental Health Brookline MA Dept. of Health &amp; Human Services</p>

# Volunteers (cont.)

## PRACTITIONERS (cont.)

**Daniel W. McDonald, PhD**  
Chief, Leadership Development Activity  
Centers for Disease Control and Prevention

**Meghan McGinty, PhD, MPH, MBA, CPH**  
Deputy Director  
National Association of County & City Health Officials

**Patricia A. Nolan, MD, MPH**  
Former Executive Director  
Rhode Island Public Health Foundation

**Jean O'Connor**  
Chronic Disease Prevention Director  
Georgia Dept. of Public Health

**William F. Pilkington, DPA, MPA, MA**  
CEO & Public Health Officer  
Cabarrus Health Alliance

**Michael Stauffer, MA, MCHES**  
Director of Health Management  
Emory University

**Matthew Stefanak, MPH**  
Former Health Commissioner  
Mahoning County Health District

**David H. Trump, MD, MPH, MPA, FACPM**  
Chief Deputy Commissioner for Public Health and  
Preparedness (Ret.)  
Virginia Department of Health

**Steven J. Ward, MA, MPH, REHS/RS**  
Former Director of Public Health  
Watertown Board of Health

**Shawna Williams, MPH**  
Public Health Advisor  
Centers for Disease Control and Prevention

## ACADEMICS

**Stephen C. Alder, PhD**  
Division Chief  
Public Health Program—Department of  
Family and Preventive Medicine  
University of Utah

**Christopher G. Atchison, MPA**  
Clinical Professor (Emeritus)  
College of Public Health  
University of Iowa



# Volunteers (cont.)

## ACADEMICS

**J. Jackson Barnette, PhD, MA**  
Associate Dean for Academic Affairs  
School of Public Health and Information Sciences  
University of Louisville

**Kathy Baumgartner, PhD**  
Associate Dean for Faculty Affairs  
School of Public Health and Information Sciences  
University of Louisville

**Craig H. Blakely, PhD, MPH**  
Dean  
School of Public Health and Information Sciences  
University of Louisville

**Cyril Blavo, DO, MS, MPH&TM, FACOP**  
Program Director  
MPH Program  
Nova Southeastern University

**Wendy E. Braund, MD, MPH, MEd, FACPM**  
Associate Dean for Practice  
Graduate School of Public Health  
University of Pittsburgh

**Eleanor Feingold, PhD**  
Senior Associate Dean  
Graduate School of Public Health  
University of Pittsburgh

**Amanda Golbeck, MA, PhD**  
Associate Dean for Academic Affairs  
Fay W. Boozman College of Public Health  
University of Arkansas for Medical Sciences

**David I. Gregorio, PhD, MS**  
Chair  
Dept. of Community Medicine & Health Care  
University of Connecticut

**Carl Hanson, PhD, MS, MCHES**  
Department Chair  
Department of Health Science  
Brigham Young University

**Cynthia M. Harris, PhD, DABT**  
Director  
Public Health Program  
Florida A&M University

**Jennifer K. Ibrahim, PhD, MPH, MA**  
Associate Dean for Academic Affairs  
College of Public Health  
Temple University

**Carole Kacius, PhD**  
Associate Dean for Education and Training  
Richard M. Fairbanks School of Public Health  
Indiana University - Purdue University Indianapolis

**Richard S. Kurz, PhD**  
Dean Emeritus  
School of Public Health  
University of North Texas Health Science Center

**Amy F. Lee, MD, MPH, MBA, CPH**  
Program Director  
Master of Public Health Program  
Consortium of Eastern Ohio

**Michael D. Mink, PhD, MPA**  
Associate Professor  
Public Health Program  
Southern Connecticut State University

**Shan Mohammed, MD, MPH, FAAFP**  
Chair  
Master of Public Health Program in Urban Health  
Northeastern University

# Volunteers (cont.)

## ACADEMICS (cont.)

**Leah C. Neubauer, EdD, MA**  
Director of Accreditation and Assessment  
Public Health Program  
Northwestern University

**Robert Pack, PhD, MPH**  
Associate Dean for Academic Affairs  
East Tennessee State University

**Elise Papke, DrPH**  
Director of Accreditation Assessment  
& Community Engagement  
University of Wisconsin—Milwaukee

**Tricia Penniecook, MD, MPH**  
Vice Dean for Education  
University of South Florida

**Karen Perrin, PhD, MPH**  
Associate Dean of Academic & Student Affairs  
College of Public Health  
University of South Florida

**Sara S. Plaspoli, DrPH, CHES**  
Associate Professor of Health Sciences  
Jiann-Ping Hsu College of Public Health  
Georgia Southern University

**David Shoham, PhD, MSPH**  
Director  
MPH Program  
Loyola University—Chicago

**Diane Marie M. St. George, PhD**  
MPH Program Director  
Department of Epidemiology and Public Health  
University of Maryland at Baltimore

**Kristine Tollestrup, PhD, MPH**  
Director of Graduate Education Programs  
Public Health Program  
University of New Mexico

**Susan Tortolero Emory, PhD**  
Professor & Senior Associate Dean  
School of Public Health  
University of Texas Health Science Center at Houston

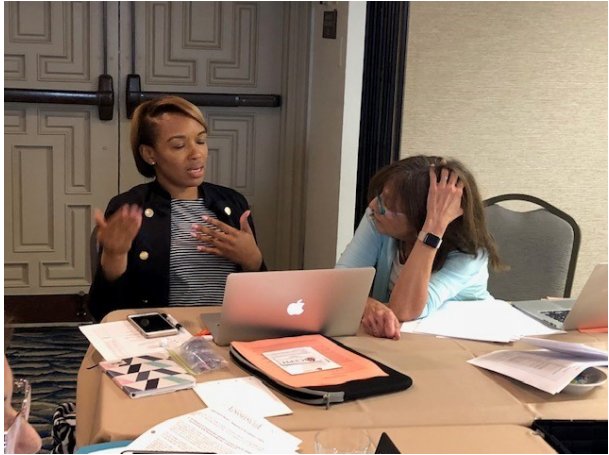
**Nannette C. Turner, PhD, MPH**  
Chair  
Department of Public Health  
Mercer University

**Tanya Uden-Holman, PhD**  
Associate Provost for Undergraduate Education  
College of Public Health  
University of Iowa

**LuAnn E. White, PhD, DABT**  
Senior Associate Dean  
School of Public Health and Tropical Medicine  
Tulane University

**Susan M. Wozenski, MPH, JD**  
Vice Chair  
Department of Family and Community Health  
University of Maryland at Baltimore

# 2018 Accreditation Activities



Clockwise from top left: Councilors at the fall 2018 meeting; Laura Rasar King, executive director, representing CEPH at the Association of Schools of Public Health in Africa meeting in October 2018; March 2018 Accreditation Orientation Workshop; University of Virginia PHP in-office consultation visit; CEPH team at the Virginia Tech PHP site visit; Kristen Varol, director of accreditation services, at the Marshall University consultation visit

# Management & Administration

## Staff

Laura Rasar King, EdD, MPH, serves as the Executive Director of CEPH. Dr. King is a frequent speaker on higher education, accreditation, academic public health, and public health workforce issues. She represents CEPH at national and international public health and accrediting meetings.

Mollie Mulvanity, MPH, serves as the Deputy Director of CEPH. During her years at CEPH, She has visited more than 100 public health schools and programs while providing consultation or staffing accreditation reviews. Ms. Mulvanity served as a member of the MPH Taskforce of the Framing the Future Initiative and is a frequent presenter at professional meetings on the evolution of quality assurance in public health higher education, particularly in relation to MPH curricula.

Kristen Varol, MPH, CHES, serves as the Director of Accreditation Services. Ms. Varol has provided consultation to and staffed accreditation reviews for schools and programs across the US and internationally. She is a member of ASPPH's Data Committee and supports efforts to streamline data collection and sharing between the two organizations.

Nicole Williams, MPH, PMP, serves as the Director of Special Projects and Senior Accreditation Specialist. During her years at CEPH, Ms. Williams has assisted in the development and implementation of standalone baccalaureate program accreditation. She is currently responsible for CEPH's external communications.

Alisha O'Connell, MPH, serves as a Senior Accreditation Specialist at CEPH. During her years at CEPH, Ms. O'Connell has assisted in the development and implementation of data summary activities related to the accreditation review process and compliance reporting for the 2016 Accreditation Criteria.

Accreditation Specialists Alexandra DiOrio, MPH, Deja Jennings, MPH, Olivia Luzzi, MPH, and Accreditation Coordinator Zeinab Bazzi, MPH, carry out tasks to ensure that the accreditation review process for schools and programs proceeds smoothly. Their duties include managing the accreditation review process, serving as on-site coordinators for accreditation site visits, editing and preparing sections of the site visit team reports, developing training materials, conducting training sessions, and responding to stakeholder inquiries.

Chelsea Principio serves as the Office Assistant for CEPH. Chelsea supports the financial operations of CEPH, such as processing invoices for schools and programs and reimbursable expenses for site visitors.



# Management & Administration (cont.)

## Sources of Financial Support

The Council's income derives from a combination of contributions and fees. During 2018, APHA contributed \$99,659.76 in unrestricted fees to CEPH. Accredited schools of public health, public health programs, and standalone baccalaureate programs paid approximately \$1,014,479 in support fees. Additional fees are charged when a school or program undergoes its periodic reevaluation, begins the applicant process, or seeks consultation. Total revenues during 2018 from contributions, fees for specific services, interest, and miscellaneous sources amounted to \$1,605,882 (including reimbursement for travel expenses of site visitors and consultants).

## Budgeting and Financial Planning

The Council adopted a budget for calendar year 2018 in the amount of \$1,466,001. Budget planning takes into account anticipated review workloads and expected inflation, as well as the organization's policy about maintaining reserves. Actual expenditures for the year were slightly lower than budgeted, approximately \$1,422,956

(including travel reimbursements). CEPH ended the year with approximately \$921,900 in cash reserves, amounting to approximately 65% of the operating expenses that year. The Council follows a policy of maintaining reserves equal to at least six months of operating expenses.

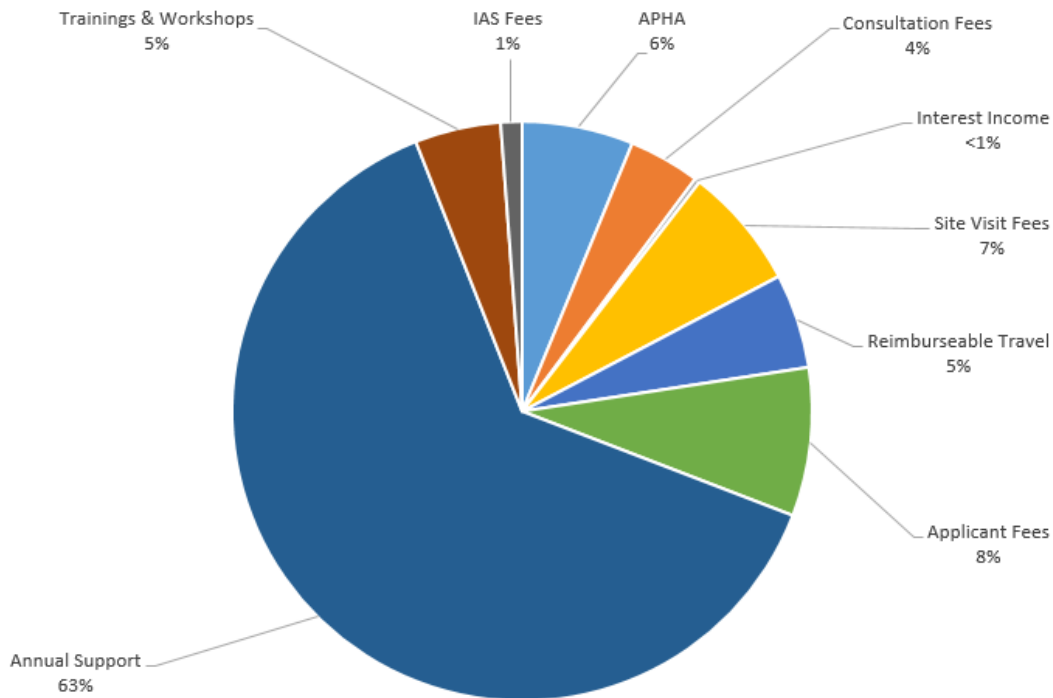
The APHA Executive Board approved a new funding agreement for July 1, 2018 to June 30, 2019 of \$101,133.

Each summer, the CEPH Executive Committee establishes a fee schedule that will be applicable for the following year. The annual support fees for accredited schools and programs increased slightly for 2019. Applicant, accreditation, and consultation fees remained the same as the previous year.

## Audit of CEPH Accounts

The accounting firm of Neuman, Pollack and Associates, P.A. was retained to conduct an independent audit of CEPH's financial records for 2018. A copy of the audited financial statement is a part of this annual report to the corporate members.

Source of Funds



# Training and Technical Assistance



In 2018, CEPH continued its focus on implementing the 2016 Accreditation Criteria. CEPH hosted a variety of technical assistance and training opportunities for schools, programs, and site visitors.

As of December 31, 2018, CEPH accredited a total of 200 units: 66 schools of public health, 121 public health programs, and 13 standalone baccalaureate programs. These training and technical assistance events in 2018 reached 94% of accredited SPH, 93% of accredited PHP, and 46% of accredited SBP. These events reached:

- 1,091 total attendees
- 612 unique individuals
- 286 units (including accredited, applicant, and inquirer)

## Technical Assistance (TA)

TA webinars have been an important tool for educating schools and programs about the new criteria. In 2018, CEPH hosted five TA webinars on



topics including preparing for compliance reporting, best practices from compliance reporting, building curricula from competencies from an instructional design perspective, case studies on the MPH curriculum, and the DrPH curriculum.

All TA webinars are free, recorded, and made available on the CEPH website.

CEPH staff also presented in-person at meetings across the country. In 2018, CEPH presented at the



annual meetings of SOPHE, APTR, AAPHP, and APHA. At APHA, CEPH hosted two TA sessions featuring accredited institutions, “Bachelor’s Degree Curricula” and “MPH Technical Assistance.” CEPH also hosted an interactive workshop at APHA, “Criteria & Evaluation Workshop.” During this session, participants took part in facilitated group discussions on evaluation and curriculum topics.

## Criteria Workshops

In 2018, CEPH hosted two criteria workshops. These events are comprehensive sessions on the revised accreditation criteria. Based on CEPH’s longstanding Accreditation Orientation Workshop (AOW), these workshops featured simultaneous sessions for representatives of accredited units, units pursuing initial accreditation, and units preparing for the initial application submission (IAS).

Sessions covered CEPH procedures, focusing on the procedures most relevant to each group of stakeholders, but devoted the majority of the two-day agenda to a detailed examination of the expectations associated with each of the 51 criteria in CEPH’s 2016 Accreditation Criteria. The workshop also included a networking reception and opportunities for school and program representatives to share challenges and insights with one another.

# 2018 Criteria Revision for SBPs

The Council adopted revised accreditation criteria for standalone baccalaureate programs (SBP) at its June 2018 meeting.

The revised criteria primarily seek to

- Streamline the documentation requests to reduce redundancies
- Clarify misunderstandings and questions related to terminology and expectations
- Simplify and standardize programmatic responses through the greater use of data templates
- Better align with the accreditation criteria for units that include graduate-level degrees

CEPH staff conducted two focus groups and two individual interviews with 10 accredited SBP. In addition, CEPH received 24 comments from six institutions. The Council found the comments to be constructive and thoughtful and incorporated feedback from these processes where appropriate.

The revised 2018 criteria will be in effect for all site visits scheduled for fall 2019 or later and for all programs accepted into applicant status beginning February 2018.



Clockwise from top left: CEPH site visit teams at Grand Valley State University PHP, National University PHP, and University of Iowa SPH

# 2018 Site Visits

On-site evaluation visits by teams of qualified reviewers are the primary basis by which the CEPH governing body is informed about the schools and programs it accredits. Typically, teams arrive on site the evening before the visit and spend two or three days interviewing university officials, administrators,

program faculty, students, alumni, and community partners. Teams also review documents and view facilities and resources. The last component of the visit is an exit briefing. During 2018, CEPH conducted visits at the following 30 schools and programs:

Date	Institution	Unit*	Chair
Feb 1-2	Texas Tech University Health Sciences Center	PHP	Diane Marie St. George, PhD
Feb 5-6	DePaul University	PHP	Susan Wozenski, MPH, JD
Feb 15-16	University of Texas at El Paso	PHP	Patricia Nolan, MD, MPH
Feb 22-23	Virginia Tech	PHP	Cynthia Harris, PhD, DABT
Mar 1-2	California Baptist University	PHP	Sara Plaspohl, DrPH, CHES
Mar 5-6	University of Illinois at Urbana-Champaign	PHP	Amy Lee, MD, MPH, MBA, CPH
Apr 2-3	New Mexico State University	PHP	Shan Mohammed, MD, MPH, FAAFP
Apr 2-3	Western Connecticut State University	SBP	Matthew Stefanak, MPH
Apr 16-17	George Mason University	PHP	Leah Neubauer, EdD, MA
Apr 19-20	Southern Illinois University, Carbondale	PHP	Kristin Hill, MSHSA, RN
Apr 23-24	Arcadia University	PHP	Michael Mink, PhD, MPA
Apr 25-26	University of Iowa	SPH	Richard Kurz, PhD
May 2-4	Jackson State University	SPH	J. Jackson Barnette, PhD, MA
May 10-11	National University	PHP	Stephen Alder, PhD
May 16-18	University of Nevada, Las Vegas	SPH	Christopher Atchison, MPA
May 22-23	University of Haifa	PHP	Matthew Stefanak, MPH
Sept 20-21	Ponce Health Sciences University	PHP	Diane Marie St. George, PhD



# 2018 Site Visits (cont.)

Date	Institution	Unit*	Chair
Oct 15-17	Boston University	SPH	Richard Kurz, PhD
Oct 18-19	Baylor University	PHP	Sara Plaspohl, DrPH, CHES
Oct 22-24	Texas A&M Health Sciences Center	SPH	Wendy Braund, MD, MPH, MEd, FACPM
Oct 24-26	University of South Florida	SPH	Tanya Uden-Holman, PhD
Nov 1-2	Bethune-Cookman University	PHP	Amy Lee, MD, MPH, MBA, CPH
Nov 5-6	California State University, Northridge	PHP	Leah Neubauer, EdD, MA
Nov 7-9	New York University	SPH	LuAnn White, PhD, DABT
Nov 14-16	Louisiana State University HSC	SPH	Craig Blakely, PhD, MPH
Nov 29-30	University of Virginia	PHP	David Gregorio, PhD, MS
Dec 3-4	Grand Valley State University	PHP	Nannette Turner, PhD, MPH
Nov 3-4	University of Arkansas	SBP	Carl Hanson, PhD, MS, MCHES
Nov 6-7	SUNY—Old Westbury	SBP	Matthew Stefanak, MPH
Dec 10-11	University of New England	PHP	David Trump, MD, MPH, MPA, FACPM

\*The unit refers to the unit of accreditation:

- PHP: Public Health Program
- SBP: Standalone Baccalaureate Program
- SPH: School of Public Health



# Accreditation Decisions

During 2018, the Council took final actions on the following 33 accreditation reviews, of which 12 were new applicants and two were transitions from the public health program to school of public health category of accreditation. Each review followed an on-site evaluation and the preparation of a written report.

## Initial Accreditation

### **Appalachian State University**

Standalone Baccalaureate Program  
Initial accreditation to July 1, 2023

### **California Baptist University**

MPH Program  
Initial accreditation to December 31, 2023

### **Campbell University**

Public Health Program  
Initial accreditation to July 1, 2023

### **Coastal Carolina University**

Standalone Baccalaureate Program  
Initial accreditation to July 1, 2023

### **Jackson State University**

School of Public Health  
Initial accreditation to December 31, 2023

### **Long Island University—Brooklyn**

Master of Public Health Program  
Initial accreditation to July 1, 2023

### **MCPHS University**

Master of Public Health Program  
Initial accreditation to July 1, 2023

### **Oakland University**

Master of Public Health Program  
Initial accreditation to July 1, 2023

### **Purdue University**

Public Health Program  
Initial accreditation to July 1, 2023

### **Texas Tech University Health Sciences Center**

MPH Program  
Initial accreditation to July 1, 2023

### **University of Haifa**

Master in Public Health Program  
Initial accreditation to December 31, 2023

### **University of Miami**

Standalone Baccalaureate Program  
Initial accreditation to July 1, 2023

### **University of Nevada, Las Vegas**

School of Community Health Sciences  
Initial accreditation to December 31, 2023

### **Western Connecticut State University**

Bachelor of Science in Health Promotion Studies  
Initial accreditation to December 31, 2023

## Continued Accreditation

### **Arcadia University**

Public Health Program  
Continued accreditation to December 31, 2025

### **Columbia University**

Mailman School of Public Health  
Continued accreditation to July 1, 2025

### **DePaul University**

Public Health Program  
Continued accreditation to July 1, 2025

### **George Mason University**

MPH Program  
Continued accreditation to December 31, 2025

### **Missouri State University**

MPH Program  
Continued accreditation to July 1, 2025

### **National University**

MPH Program  
Probationary accreditation to July 1, 2020

### **New Mexico State University**

Public Health Program  
Continued accreditation to December 31, 2025

### **Northwestern University**

Public Health Program  
Continued accreditation to July 1, 2025

### **Southern Illinois University, Carbondale**

Public Health Program  
Continued accreditation to December 31, 2025

### **Tulane University**

School of Public Health and Tropical Medicine  
Continued accreditation to July 1, 2025

# Accreditation Decisions (cont.)

**University of Alberta**  
School of Public Health  
Continued accreditation to July 1, 2025

**University of California, Davis**  
MPH Program  
Continued accreditation to July 1, 2025

**University of California, Irvine**  
Public Health Program  
Continued accreditation to July 1, 2025

**University of Cincinnati**  
Public Health Program  
Continued accreditation to July 1, 2025

**University of Illinois at Urbana-Champaign**  
Master of Public Health Program  
Continued accreditation to December 31, 2025

**University of Iowa**  
College of Public Health  
Continued accreditation to December 31, 2025

**University of Kansas School of Medicine**  
KU-MPH Program  
Continued accreditation to July 1, 2025

**University of Kentucky**  
College of Public Health  
Continued accreditation to July 1, 2025

**University of Texas at El Paso**  
Master of Public Health Program  
Continued accreditation to December 31, 2025

**Virginia Tech University**  
Public Health Program  
Continued accreditation to December 31, 2025



Mollie Mulvanity, deputy director, at the Teikyo University consultation visit

## CEPH Trademark

The Council on Education for Public Health (CEPH) has registered its name and acronym with the United States Patent and Trademark Office.

The federal registration symbol (®) or the phrase “Registered in U.S. Patent and Trademark Office” will now appear at least once on 1) all advertising and printed materials bearing the CEPH name; 2) in packaging in which any goods are sold or shipped; 3) any tags or labels applied or affixed to the goods upon which the mark is used; and 4) all website pages featuring the mark. Failure to use any of these notices may preclude a monetary recovery in an infringement suit. The registration is valid until September 22, 2019.



Council *on* Education *for* Public Health

# Applications

The Council reviewed 18 requests from educational institutions desiring to begin the accreditation evaluation process in 2018.

With the exception of the currently accredited schools and programs in transition to other accreditation categories, these schools and programs do not appear on the published CEPH list until after a site visit and a favorable decision is made about accreditation. Applicants have up to two

years to undertake a self-study and submit a self-study document; the on-site visit is conducted about five months later. However, applicants may be ready to proceed more quickly and may negotiate earlier site visit dates.

Newly approved applicants include the following programs:

<b>Adelphi University</b> MPH Program Self-study due by June 16, 2020	<b>Albany College of Pharmacy and Health Sciences</b> Public Health Program Self-study due by June 16, 2020
<b>Eastern Virginia Medical School*</b> MPH Program Self-study due by April 21, 2020	<b>Fairfield University</b> Bachelor of Science in Public Health Self-study due by September 7, 2020
<b>New England Institute of Technology</b> MPH Program Self-study due by June 16, 2020	<b>Ohio University</b> Master of Public Health Program Self-study due by September 7, 2020
<b>Oklahoma State University</b> BS in Health Education and Promotion Self-study due by June 16, 2020	<b>Old Dominion University*</b> MPH Program Self-study due by December 18, 2019
<b>The College of New Jersey</b> Bachelor of Science in Health Program Self-study due by February 3, 2020	<b>Tuskegee University</b> Graduate Public Health Program Self-study due by June 16, 2020
<b>University of Hong Kong</b> Master of Public Health Program Self-study due by February 3, 2020	<b>University of Michigan, Flint</b> Public Health Program Self-study due by December 9, 2019
<b>University of Tennessee, Chattanooga</b> MPH Program Self-study due by November 2, 2020	<b>University of the Incarnate Word</b> BS in Community Health Education Self-study due by February 3, 2020

# Applications (cont.)

**University of Toledo\***  
Master of Public Health Program  
Self-study due by May 19, 2020

**University of Vermont**  
MPH Program  
Self-study due by June 16, 2020

**SUNY—Upstate Medical University\***  
Master of Public Health Program  
Self-study due by January 3, 2019

**West Coast University**  
Master of Public Health Program  
Self-study due by September 7, 2020

*\*Transition from a multi-partner PHP to a single-institution PHP*

The status of applicants, including the due date of the preliminary self study, the scheduled site visit dates, and the anticipated decision date, is continuously updated on the CEPH website: <http://ceph.org/accredited/applicants/>



CEPH site visit teams at Texas Tech University PHP and University of Nevada, Las Vegas SPH.

# Accreditation Matters

## US Department of Education Recognition

CEPH is recognized by the United States Department of Education (USDE). Recognition by USDE is essential to establishing eligibility of accredited schools and programs for certain federal funds. Recognition requires that an accrediting agency meet specific criteria and guidelines and that there be a periodic review and recertification of the qualifications of an accrediting body.

Recognition is conferred for periods up to five years. CEPH was reviewed in December 2013 and, following this review, the Secretary of Education notified CEPH that its recognition had been extended for a five-year period with no required interim reporting. CEPH began work on its next USDE petition in 2018.



## Participation in ASPA

CEPH was a founding member and continues as an active participant in the Association of Specialized and Professional Accreditors (ASPA), a national organization of approximately 60 specialized accrediting agencies that provides membership services, including professional development for staff, and advocates on behalf of the specialized accrediting community.

CEPH's executive director participates actively in ASPA and has served on several committees and task forces in past years. She served as chair of ASPA's Board of Directors from May 2014 through May 2017. She served as ASPA's treasurer in 2017-2018. In 2018, she became the chair of the Education Policy Committee (EPC), which closely monitors policy developments related to the US Department of Education as well as the Council on Higher Education Accreditation. The committee ensures that the perspectives of specialized and professional accreditors are considered in national policy discussions.

As chair of the EPC, Ms. Rasar King serves as a liaison for programmatic accreditation with the US Department of Education staff and she regularly visits members of Congress to discuss the important role of accreditation in the professions.



Ms. Mollie Mulvanity, deputy director, was elected in 2015 to serve as co-chair of the ASPA Professional Development Committee. In this role, she plans and leads educational programming for ASPA members at their bi-annual meetings. ASPA is the primary source for professional development among the staff of programmatic accreditors, and CEPH encourages participation in these educational opportunities for all staff.

Ms. Kristen Varol, director of accreditation services, presented at the fall 2018 ASPA meeting. She presented on the tools and guidance used to support CEPH accredited and applicant programs, such as data templates and recorded technical assistance.

CEPH is proud to be a national leader in specialized and professional accreditation.



*Mollie Mulvanity moderating a professional development panel at the fall 2018 ASPA meeting*

# Looking Ahead to 2019

2019 promises to be a busy and exciting year for CEPH. The Council plans to adopt its 2019-2024 strategic plan in early 2019. Additionally, the Council will receive the final compliance reports from accredited schools and programs in January 2019. The Council will host its first site visits and make its first accreditation decisions using the Standalone Baccalaureate Program Accreditation Criteria, revised June 2018.

CEPH will continue to focus on providing technical assistance to schools and programs as they implement new criteria. The Council will host the first CEPH Accreditation & Education Forum in November ahead of the APHA Annual Meeting. This event will include breakout sessions, workshops, and networking opportunities for accredited, applicant, and interested schools and programs of public health. Additional training activities will include multiple offerings of the Accreditation Orientation Workshop, quarterly technical assistance webinars, in-person express consultations, and in-person technical assistance sessions and workshops.



CEPH team at the Ponce Health Sciences University PHP site visit.

## CEPH Staff

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