

2019 ANNUAL REPORT



■ Annual Reporting Requirements

The Council on Education for Public Health (CEPH) is a private non-profit corporation established in 1974 by the American Public Health Association (APHA) and the Association of Schools of Public Health, now known as the Association of Schools and Programs of Public Health (ASPPH). The articles of incorporation were adopted by the two associations, which became the original corporate members of the new organization. The articles specified CEPH's purposes as follows:

- (a) Improving the quality of education in public health schools, institutions, and programs through accreditation, certification, approval, and related activities which publicly attest compliance with defined standards; including particularly the accreditation of graduate schools of public health.
- (b) Otherwise encouraging improvement in the quality of education in public health through conduct of research, provision of consultation, distribution of publications, support of demonstrations, definition of standards, development of sanctions, sponsoring of examinations, and other appropriate means related to accreditation, certification, and approval activities.
- (c) Assuring an independent mechanism for the conduct of these accreditation and related activities under joint sponsorship of professional and educational organizations comprising the corporation membership.

The articles of incorporation ascribed broad powers and responsibilities to the governing body of the newly established organization. One of the obligations specified in the charter was a requirement that CEPH annually call a meeting of the corporation membership at which duly designated representatives of those organizations would meet with the Council to receive its annual report. This report, which reviews the activities of calendar year 2019, is submitted in response to that requirement.

■ About CEPH

The Council on Education for Public Health is a private, non-profit corporation chartered under provisions of the District of Columbia Non-Profit Corporations Act. It is recognized by the Internal Revenue Service as a 501(c)(3) organization and by the State of Maryland as an organization exempt from local income and sales taxes. No organizational or structural changes took place during 2019 that would affect this status.

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Many of the images used in this annual report were submitted by accredited schools and programs of public health. CEPH is grateful for the use of these photographs in this publication and on its website.

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Letter from the President



Dear Friends and Colleagues,

The Council on Education for Public Health is pleased to share its 2019 annual report, which shows continued demand for quality education in public health. At the time of this writing, the public health community is dealing with the COVID-19 pandemic. While this global crisis has changed the way in which CEPH staff and volunteers are able to interact with the schools and programs we serve, it has not changed our mission or resolve. Now more than ever, quality education for future public health practitioners and researchers is critical. We are all ready to address this challenge together in 2020.

As anticipated, 2019 was a busy and exciting year for CEPH! The Council continued to host site visits and make accreditation decisions using the 2016 Accreditation Criteria for Schools and Programs, and the Council received the second round of compliance reports from accredited schools and programs in January. In addition, the Council also hosted its first site visits and made its first accreditation decisions using the 2018 Accreditation Criteria for Standalone Baccalaureate Programs.

CEPH has continued to focus on providing technical assistance to schools and programs. Priority activities included multiple offerings of the Accreditation Orientation Workshop, regular technical assistance webinars, and in-person express consultations. The Council was excited to host over 200 attendees at the first CEPH Accreditation and Education Forum in Philadelphia, PA in November.

The Council also continued its strategic planning activities, adopting the strategic plan for 2019-2024.

We sincerely appreciate the engagement of the academic and practice community alike in these efforts. Achieving our mission of assuring quality education in public health is only possible with the support of our many partners. The Council would also like to thank its dedicated volunteers who contribute countless hours to the accreditation process.

We hope you find this report informative and comprehensive. Questions and comments are always welcome.

A handwritten signature in black ink, appearing to read 'P. Williams', written in a cursive style.

Philip L. Williams, PhD, CIH
President

Board of Councilors

The articles of incorporation establish a 10-member Board of Councilors as the governing body of CEPH. Members of the governing body are appointed either singly or jointly by the two corporate members.

APHA appoints three members to the Council, and those representatives are expected during their tenure as councilors to be "primarily involved in the practice of public health or in the conduct of related health services."

ASPPH appoints three members, and its delegates are to be "drawn from the faculty, administration or student body of schools of public health."

The remaining four councilors are jointly appointed by the corporate members on the recommendation of the CEPH governing body.

Two of these positions represent the interests and concerns of the general public; public members may not be employed by an academic institution that has a school or program of public health. The remaining two positions represent the programs accredited by CEPH. These candidates are nominated after broad solicitation of relevant organizations. During 2019, the Council was composed of the following individuals:

Representing Public Health Practice Term Ending

Joyce R. Gaufin 2021
Executive Director (Ret.)
Great Basin Public Health Leadership Institute
Dammeron Valley, UT

Harry Kwon, PhD, MPH, MCHES 2022
Director, Division of Research Education
Office of Extramural Research, Education,
and Priority Populations
Agency for Healthcare Research and Quality
*Serving in a personal capacity
Dernwood, MD

Rose Marie Martinez, ScD 2020
Board on Population Health & Public
Health Practice
Health and Medicine Division
The National Academies of Sciences,
Engineering, and Medicine

Representing Schools of Public Health Term Ending

John R. Finnegan, Jr, PhD 2019
Dean
University of Minnesota
Minneapolis, MN

Iman Hakim, MD, PhD, MPH 2020
Dean, Mel and Enid Zuckerman
College of Public Health
University of Arizona
Tucson, AZ

Phillip Williams, PhD, CIH 2020
Dean Emeritus, College of Public Health
University of Georgia
Athens, GA

Representing Programs Term Ending

Ruth Gaare Bernheim, JD, MPH 2020
MPH Program Director
University of Virginia
Charlottesville, VA

Stephanie Miles-Richardson, DVM, PhD 2020
MPH Program Director
Morehouse School of Medicine
Atlanta, GA

Representing the Public Term Ending

Elizabeth Altmaier, PhD 2021
Professor Emeritus
University of Iowa
Iowa City, IA

Tiffany Hill, JD 2020
TH Legal Consulting, JD
Edmond, OK



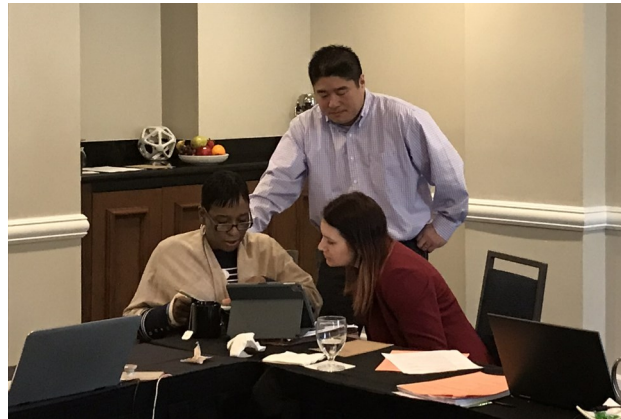
Committees & Council Meetings

2019 Council Meetings

Regular business meetings engage the councilors in accreditation-related actions—accreditation reviews, interim reports, substantive change notices—and policy-related matters such as the adoption of criteria, policies, procedures, and internal practices. The Council also provides financial oversight for the agency. The Council conducted four business meetings in 2019.

- March 1-2 in Fort Lauderdale, FL
- June 14-16 in Washington, DC
- September 7 via conference call
- December 15-16 in Atlanta, GA

In 2019, the major work of the Council focused on the continued implementation of the 2016 Accreditation Criteria for Schools and Programs and the 2018 Accreditation Criteria for Standalone Baccalaureate Programs, and adopting its 2019-2024 strategic plan.



Executive Committee

During 2019, the following councilors served as officers of the corporation and as members of the Executive Committee:

President: Stephanie Miles-Richardson, DVM, PhD

President-elect: Phillip Williams, PhD, CIH

Treasurer: Elizabeth Altmaier, PhD

Councilor-at-Large: Joyce Gaufin

The Executive Committee met four times in 2019 either via conference call or face-to-face in conjunction with Council meetings. The committee functions as a finance committee; it performs regular monitoring of CEPH financial matters, adopts annual fee schedules, and initially reviews and assists with budget development. The Executive Committee is empowered to act for the Council between regular CEPH meetings; it considers substantive change notices and other routine accreditation-related business, freeing the Council meetings for discussion of substantive matters. At its December 2019 meeting, the full Council elected, by secret ballot, the officers who will serve on the Executive Committee in 2020.



Strategic Planning Committee

The Strategic Planning Committee consisted of Ms.

Joyce Gaufin, Ms. Tiffany Hill, and Ms. Ruth Gaare-Bernheim. In 2019, the committee continued to develop its 2019-2024 strategic plan. The committee presented refined goals and objectives for the strategic plan based on the work done by the Council at its strategic planning retreat in November 2018. The Council adopted the strategic plan at its March 2019 meeting.

Volunteers

CEPH's most valuable asset is the cadre of dedicated individuals who contribute their time, effort, and expertise to serve as Council members and site visitors. Including time devoted to the CEPH Council and related meetings, site visits, and site visitor training, the total estimated value of

contributions of volunteers during 2019 was \$675,000. This is the amount CEPH would have had to pay professionals to carry out similar functions at modest rates of pay. The following individuals served as on-site evaluators during 2019:

PRACTITIONERS	
<p>Nina L. Alesci, PhD, MPH <i>Analyst</i> Blue Cross of Minnesota Medicare STARS Program</p>	<p>Amanda J. Cash, DrPH, MPH <i>Senior Advisor</i> US Department of Health and Human Services</p>
<p>Ralph L. Clegg, EHS, MPA <i>Executive Director / Local Health Officer</i> Utah County Health Department</p>	<p>Stephanie A. Dopson, ScD, MSW, MPH <i>Senior Advisor</i> Center for Preparedness and Response</p>
<p>David T. Dyjack, DrPH, CIH <i>Executive Director & CEO</i> National Environmental Health Association</p>	<p>Mighty Fine, MPH, CHES <i>Acting Director, Center for Professional Development & Partnerships</i> American Public Health Association</p>
<p>Justin Frederick, MPH, CPH <i>Supervisor, Communicable Disease Epidemiology</i> Douglas County Health Department</p>	<p>Nils Hennig, MD, PhD, MPH <i>Director</i> Graduate Program in Public Health Mount Sinai Icahn School of Medicine</p>
<p>Kristin H. Hill, MSHSA, RN <i>Evaluation Consultant</i> Phelps, WI</p>	<p>Shawna Howell, MPH <i>Public Health Advisor</i> Centers for Disease Control and Prevention</p>
<p>Claude-Alix Jacob, MPH <i>Chief Public Health Officer</i> Cambridge Health Alliance</p>	<p>Dalana C. Johnson, MPH <i>Senior Public Health Analyst</i> Health Resources and Services Administration</p>
<p>Cynthia Kenyon, MPH <i>Epidemiologist Supervisor</i> Minnesota Department of Health</p>	<p>Brian Lee, MPH <i>Chief Public Health Informatics Officer</i> Centers for Disease Control and Prevention</p>
<p>Daniel W. McDonald, PhD <i>Chief, Leadership Development Activity</i> Centers for Disease Control and Prevention</p>	<p>Meghan McGinty, PhD, MPH, MBA, CPH <i>Public Health Consultant</i> Brooklyn, NY</p>
<p>Jennifer McKeever, MPH, MSW <i>Director, Public Health Practice and Training</i> National Network of Public Health Institutes</p>	<p>Patricia A. Nolan, MD, MPH <i>Former Director</i> Rhode Island Department of Health</p>

Volunteers (cont.)

PRACTITIONERS (cont.)

William F. Pilkington, DPA, MPA, MA
CEO & Public Health Officer
Cabarrus Health Alliance

Matt Richardson, DrPH, MPH
Director of Public Health
Denton County Health Department

Michael Stauffer, MA, MCHES
Assistant Vice President, Health Management
Human Resources
Emory University

Matthew Stefanak, MPH
Former Health Commissioner
Mahoning County Health District

Kim Marie Thorburn, MD, MPH
Former Director
Spokane Regional Health District

David H. Trump, MD, MPH, MPA, FACPM
Chief Deputy Commissioner for Public Health (Ret)
Virginia Department of Health

Pamela R. Walker, MPA, CPHA
Management Consultant
Walker Planning and Management

Felicia M. Warren, MPH, CHES
Public Health Advisor
Centers for Disease Control and Prevention

ACADEMICS

Stephen C. Alder, PhD
TSH Morton Endowed Professor
Department of Family and Preventive Medicine
University of Utah

Benjamin C. Amick III, Ph.D
Chair, Department of Health Policy & Management
Robert Stempel College of Public Health & Social Work
Florida International University

Craig H. Blakely, PhD, MPH
Dean
School of Public Health and Information Sciences
University of Louisville

Terry L. Brandenburg, MPH, MBA, CPH
Program Director
MPH Program
Medical College of Wisconsin

Kimberly D. Campbell-Voytal, PhD, RN
Program Director
MPH Program
Wayne State University

Jason D. Coleman, PhD, MSPH
Director
Bachelor of Science in Public Health Program
University of Nebraska at Omaha

Lori A. Crane, PhD, MPH
Associate Dean for Academic Affairs
School of Public Health
Colorado School of Public Health

Melinda Forthofer, PhD
Chair, Department of Public Health Sciences
University of North Carolina, Charlotte

Amanda L. Golbeck, MA, PhD
Associate Dean for Academic Affairs
Fay W. Boozman College of Public Health
University of Arkansas for Medical Sciences

David I. Gregorio, PhD, MS
Director
Graduate Program in Public Health
University of Connecticut

Volunteers (cont.)

ACADEMICS (cont.)

Marie R. Griffin, MD, MPH
Director
Master of Public Health Program
Vanderbilt University

Carl Hanson, PhD, MS, MCHES
Chair, Department of Public Health
Brigham Young University

Bonni C. Hodges, PhD
Chair, Health Department
SUNY - Cortland

Helen Hopp Marshak, PhD, MCHES
Dean
School of Public Health
Loma Linda University

Jennifer K. Ibrahim, PhD, MPH, MA
Associate Dean for Academic Affairs
College of Public Health
Temple University

Carole Kacius, PhD
Associate Dean for Education and Training
Richard M. Fairbanks School of Public Health
Indiana University - Purdue University Indianapolis

Susan Klitzman, DrPH, MPH
Senior Associate Dean for Administration
CUNY School of Public Health

Richard S. Kurz, PhD
Dean Emeritus
School of Public Health
University of North Texas Health Science Center

Amy F. Lee, MD, MPH, MBA, CPH
Director
Master of Public Health Program
Consortium of Eastern Ohio

Shan Mohammed, MD, MPH, FAAFP
Chair, Department of Health Sciences
Northeastern University

Sara S. Plaspohl, DrPH, CHES
Associate Dean
Waters College of Health Professions
Georgia Southern University

Beth A. Resnick, DrPH, MPH
Associate Scientist
Bloomberg School of Public Health
Johns Hopkins University

Darcell Scharff, PhD
Director of Public Health Practice
College for Public Health and Social Justice
Saint Louis University

Anthony L. Schlaff, MD, MPH
Director
Public Health Program
Tufts University School of Medicine

Diane Marie M. St. George, PhD
Director
MPH Program
University of Maryland School of Medicine

Douglas Taren, PhD
Associate Dean of Academic Affairs
Mel and Enid Zuckerman College of Public Health
University of Arizona

Dennis L. Thombs, PhD, FAAHB
Dean
School of Public Health
University of North Texas Health Science Center

Kristine Tollestrup, PhD, MPH
Director, Graduate Education Programs
University of New Mexico

Volunteers (cont.)

ACADEMICS (cont.)

Nannette C. Turner, PhD, MPH
Chair, Department of Public Health
Public Health Program
Mercer University

Patrick M. Vivier, MD, PhD
Director, MPH Program
School of Public Health
Brown University

LuAnn E. White, PhD, DABT
Senior Associate Dean
School of Public Health and Tropical Medicine
Tulane University

Susan M. Wozenski, MPH, JD
Vice Chair, Dept. of Family & Community Health
MPH Program
University of Maryland School of Medicine



Clockwise from top left: CEPH site visit teams at the Emory University SPH site visit; Walden University PHP site visit; University of San Francisco PHP site visit; University of Texas Health Science Center at Houston SPH site visit; Salisbury University SBP site visit; and Grand Valley State University PHP site visit

Management & Administration

Staff

Laura Rasar King, EdD, MPH, serves as the Executive Director of CEPH. Dr. King is a frequent speaker on higher education, accreditation, academic public health, and public health workforce issues. She represents CEPH at national and international public health and accreditation meetings.

Mollie Mulvanity, MPH, CAE, serves as the Deputy Director of CEPH. During her years at CEPH, she has visited more than 100 public health schools and programs while providing consultation or staffing accreditation reviews. Ms. Mulvanity serves on the board of the Association of Specialized & Professional Accreditors. She is also a frequent presenter at professional meetings on the evolution of quality assurance in public health higher education, particularly in relation to MPH curricula.



Kristen Varol, MPH, PMP, CHES, serves as the Director of Accreditation Services. Ms. Varol has provided consultation to and staffed accreditation reviews for schools and programs across the US and internationally. She is a member of ASPPH's Data Committee and supports efforts to streamline data collection and sharing between the two organizations.



Nicole Williams, MPH, PMP, serves as the Director of Special Projects. During her years at CEPH, Ms. Williams has assisted in the development and implementation of standalone baccalaureate program accreditation. In 2019, she managed the development and implementation of the Accreditation & Education Forum.

Alisha O'Connell, MPH, and Olivia Luzzi, MPH, serve as Senior Accreditation Specialists at CEPH. Their duties include conducting consultation visits with schools and programs and leading CEPH initiatives in addition to managing the accreditation review process and serving as on-site coordinators for accreditation visits.

Accreditation Specialists Alexandra DiOrio, MPH, Zeinab Bazzi, MPH, and Accreditation Coordinators Emily Albers, MPH and Julia Konner, MPH, carry out tasks to ensure that the accreditation review process for schools and programs proceeds smoothly. Their duties include managing the accreditation review process, serving as on-site coordinators for accreditation site visits, editing and preparing sections of the site visit team reports, developing training materials, conducting training sessions, and responding to stakeholder inquiries.

Chelsea Principio serves as the Office Administrator for CEPH. Chelsea supports the financial operations of CEPH, such as processing invoices for schools and programs and reimbursable expenses for site visitors.



Management & Administration (cont.)

Sources of Financial Support

The Council's income derives from a combination of contributions and fees. During 2019, APHA contributed \$102,397 in unrestricted funds to CEPH. Accredited schools of public health, public health programs, and standalone baccalaureate programs paid approximately \$1,096,056 in annual fees. Additional fees are charged when a school or program undergoes its periodic reevaluation, begins the applicant process, or seeks consultation. Total revenues during 2019 from contributions, fees for specific services, interest, and miscellaneous sources amounted to \$1,835,360 (including reimbursement for travel expenses of site visitors and consultants).

Budgeting and Financial Planning

The Council adopted a budget for calendar year 2019 in the amount of \$1,634,434. Budget planning takes into account anticipated review workloads and expected inflation, as well as the organization's policy about maintaining reserves. Actual income for the year was slightly higher than projected at \$1,835,340. Actual expenditures for the year were slightly lower than budgeted,

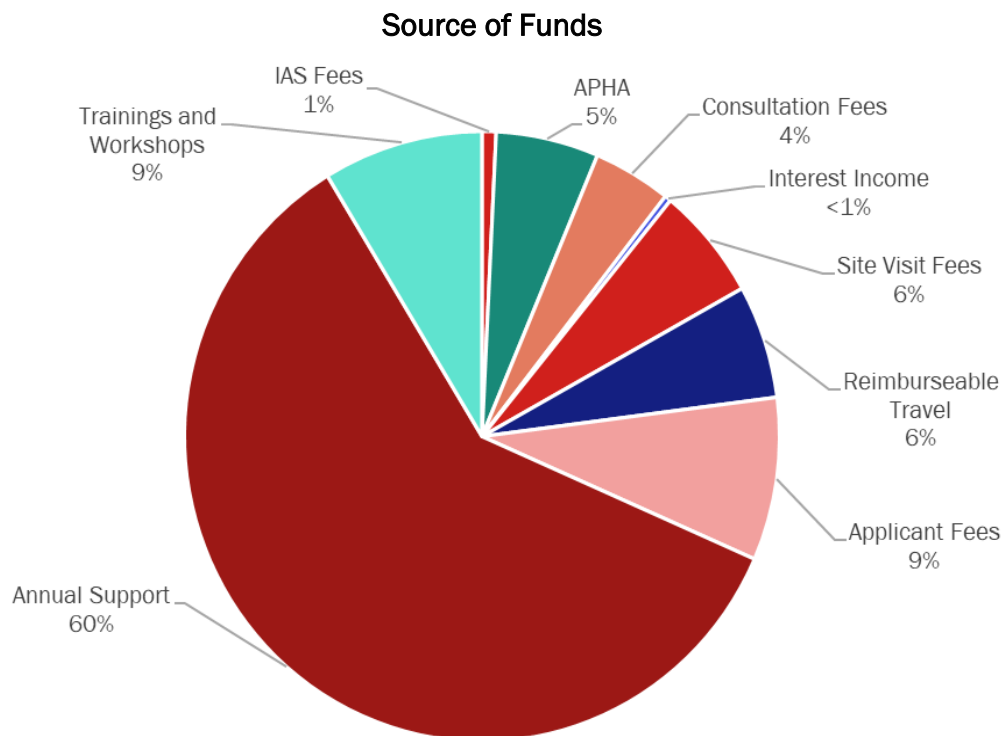
approximately \$1,554,525 (including travel reimbursements). CEPH ended the year with approximately \$1,100,000 in cash reserves amounting to approximately 67% of the operating expenses for the year. The Council follows a policy of maintaining reserves equal to at least six months of operating expenses.

The APHA Executive Board approved a new funding agreement for July 1, 2019 to June 30, 2020 of \$104,167.

Each summer, the CEPH Executive Committee establishes a fee schedule that will be applicable for the following year. The annual support fees for accredited schools and programs increased slightly for 2020. Applicant, accreditation, and consultation fees remained the same as the previous year.

Audit of CEPH Accounts

The accounting firm of Neuman, Pollack and Associates, P.A. was retained to conduct an independent audit of CEPH's financial records for 2019. A copy of the audited financial statement is a part of this annual report to the corporate members.



Training and Technical Assistance

In 2019, CEPH offered a range of live, synchronous training and technical assistance events available in place-based and online formats.

As of December 31, 2019, CEPH accredited a total of 210 units: 67 schools of public health, 127 public health programs, and 16 standalone baccalaureate programs. CEPH's 2019 training and technical assistance events reached 94% of accredited SPH, 86% of accredited PHP, and 63% of accredited SBP. CEPH's events, not including the Accreditation & Education Forum, reached:

- 1,087 total attendees
- 291 units (including accredited, applicant, and inquirer)



Technical Assistance (TA)

TA webinars have been an important tool for educating schools and programs about the accreditation criteria. In 2019, CEPH hosted four TA webinars on topics including data collection, curriculum, and concentration competencies.

All TA webinars are free, recorded, and made available on the CEPH website.

Pre-Application Orientation Webinar

The Pre-Application Orientation Webinar (P-AOW) is compulsory for units prior to sending an Initial Application Submission (IAS) to begin the accreditation process. The first three P-AOW offerings of the year were one-hour webcasts that provided an overview of the procedures and substantive requirements associated with beginning the accreditation process. CEPH staff presented information, and attendees could ask individual

questions. CEPH offered two versions (one for SBP and one for PHP units) given that the application requirements differ. Units pursuing accreditation in the SPH category work one-on-one with CEPH staff given their individualized needs.

In summer 2019, staff developed a new delivery method for the P-AOW. It is now held in three parts:

1. Pre-recorded CEPH introduction (the same for all units)
2. Pre-recorded walk through of the IAS (SBP and PHP versions)
3. Live session with Q/A opportunity (SBP and PHP versions)

The pre-recorded elements are always available on the CEPH website, and the first redesigned live P-AOWs were offered in November 2019.

Accreditation Orientation Workshops

In 2019, CEPH hosted two Accreditation Orientation Workshops (AOW) on March 18-19 and August 1-2. These events were comprehensive sessions on the revised accreditation criteria and featured simultaneous sessions for representatives of accredited units and units pursuing initial accreditation.

Sessions covered CEPH procedures, focusing on the procedures most relevant to each group of stakeholders, but devoted the majority of the two-day agenda to a detailed examination of the expectations associated with each of the accreditation criteria. The workshop also included a networking reception and opportunities for participants to share challenges and insights with one another.

Site visitor refresher webinars

The site visitor refresher is a one-hour webinar that provides an update on site visit processes and protocols. In 2019, the webinar also discussed observations from the first year of site visits using the 2016 Accreditation Criteria and common questions on key criteria areas. The webinar is held twice a year, at the beginning of each site visit season. Site visitors scheduled for the upcoming season are required to attend, either by participating in the live webinar or by listening to the recording on their own.

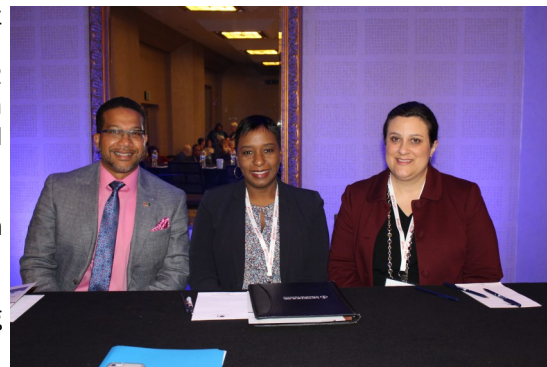
Training and Technical Assistance

2019 Accreditation & Education Forum

Overview

In July 2018, CEPH staff conducted a survey to collect stakeholder feedback and opinions on training and technical assistance resources. The survey received 102 responses, and 82% of respondents expressed interest in attending a new one- to two-day, in-person event focused on accreditation and associated curricular and pedagogical areas. In response to this demand, CEPH hosted the first *Accreditation & Education Forum* on November 2 in Philadelphia, PA.

Attendees included 216 individuals representing accredited, applicant, and interested schools and programs. The Forum included presentations from over 50 public health faculty and higher education experts on topics including public health practice experiences, integrating faculty scholarship and practice activities into the classroom, holistic approaches to diversity, cultural competence and inclusion, engaging online students, an overview of recently published research and data on public health student enrollment, program evaluation and data, and the landscape of bachelor's and doctoral public health education. These sessions included a variety of formats such as panels, workshops, and fireside chats.



Keynote speaker Dr. Roderick King with CEPH President Dr. Stephanie Miles-Richardson and CEPH Executive Director Dr. Laura Rasar King at the 2019 CEPH Accreditation & Education Forum.



Roderick King, MD, MPH, from the University of Miami, delivered the keynote address. His presentation, “Leading Change in Public Health Education: Building the Next Generation of Public Health Leaders,” highlighted the challenges of educating students in a time of great change and offered change management principles to inform and empower faculty to lead their schools and programs through this change.

The Forum also provided opportunities for attendees to network with faculty from institutions with similar interests. Lunch tables were organized by varying topics, such as online programs, units with bachelor's education, and schools of public health, to allow for focused networking and discussion. CEPH also hosted a networking reception at the end of the day.

Looking ahead

Feedback provided by the participants after the Forum was overwhelmingly positive. One respondent stated that the Forum “...provided me the opportunity to reflect more on enhancement and growth opportunities for my public health programs.” When asked to identify the single most valuable thing learned at the Forum, many respondents called out the importance of connecting and communicating with other schools and programs.

Based on the success of the event, the Council acted to make the Accreditation & Education Forum a biennial event, with the next being offered scheduled in conjunction with the APHA 2021 Annual Meeting.



2019 Site Visits

On-site evaluation visits by teams of qualified reviewers are the primary basis by which the CEPH governing body is informed about the schools and programs it accredits. Typically, teams arrive on site the evening before the visit and spend two or three days interviewing university officials, administrators,

program faculty, students, alumni, and community partners. Teams also review documents and view facilities and resources. The last component of the visit is an exit briefing. During 2019, CEPH conducted visits at the following 32 schools and programs:

Date	Institution	Unit*	Chair
Feb 7-8	Hawaii Pacific University	PHP	Amy F. Lee, MD, MPH, MBA, CPH
Feb 11-12	Liberty University	PHP	Nina L. Alesci, PhD, MPH
Feb 21-22	Mercer University	PHP	Susan M. Wozenski, MPH, JD
Feb 28-Mar 1	Florida State University	PHP	Patricia A. Nolan, MD, MPH
Mar 4-5	Case Western Reserve University	PHP	Nils Hennig, MD, PhD, MPH
Mar 18-19	Pennsylvania State University	PHP	Kristine Tollestrup, PhD, MPH
Mar 21-22	Kansas State University	PHP	Cynthia Kenyon, MPH
Mar 28-29	American University	SBP	Matt Richardson, DrPH, MPH
Apr 15-16	Central Michigan University	PHP	Carl Hanson, PhD, MS, MCHES
Apr 15-16	Eastern Virginia Medical School - Old Dominion University	PHP	Kristin H. Hill, MSHSA, RN
Apr 23-24	Benedictine University	PHP	Terry L. Brandenburg, MPH, MBA, CPH
Apr 29-30	Walden University	PHP	Shan Mohammed, MD, MPH, FAAFP
May 6-7	American University of Beirut	PHP	David T. Dyjack, DrPH, CIH
May 13-14	University of Pennsylvania	PHP	Stephen C. Alder, PhD
May 15-17	Oregon State University	SPH	Kim Marie Thorburn, MD, MPH
May 20-21	California Baptist University - Online	PHP	Kristin H. Hill, MSHSA, RN
June 3-4	SUNY - Upstate Medical University	PHP	David I. Gregorio, PhD, MS

2019 Site Visits (cont.)

Date	Institution	Unit*	Chair
June 10-11	University of San Francisco	PHP	Diane Marie M. St. George, PhD
Sept 12-13	East Carolina University	PHP	Amy F. Lee, MD, MPH, MBA, CPH
Sept 26-27	Salisbury University	SBP	Justin Frederick, MPH, CPH
Sept 30-Oct 1	St. Catherine University	PHP	Nannette C. Turner, PhD, MPH
Oct 10-11	Marshall University	PHP	David H. Trump, MD, MPH, MPA, FACPM
Oct 16-18	University of Texas Health Science Center at Houston	SPH	Darcell Scharff, PhD
Oct 21-22	Cornell University	PHP	Kristine Tollestrup, PhD, MPH
Oct 24-25	Illinois State University	SBP	Matthew Stefanak, MPH
Oct 28-30	Emory University	SPH	LuAnn E. White, PhD, DABT
Oct 28-29	Wright State University	PHP	David I. Gregorio, PhD, MS
Nov 11-13	Instituto Nacional de Salud Publica	SPH	Craig H. Blakely, PhD, MPH
Nov 14-15	University of New Hampshire	PHP	Diane Marie M. St. George, PhD
Nov 18-19	Eastern Washington University	PHP	Carl Hanson, PhD, MS, MCHES
Nov 20-22	University of Michigan	SPH	Richard S. Kurz, PhD
Dec 4-6	Florida International University	SPH	David T. Dyjack, DrPH, CIH

*The unit refers to the unit of accreditation:

- **PHP:** Public Health Program
- **SBP:** Standalone Baccalaureate Program
- **SPH:** School of Public Health



CEPH site visit teams at Case Western Reserve University PHP (left) and Florida State University PHP.

Accreditation Decisions

During 2019, the Council took final actions on the following 32 accreditation reviews, of which 10 were new applicants, one was a transition from the PHP to SPH category of accreditation, and one was a transition from a collaborative PHP to a standalone PHP. Each review followed an on-site evaluation and the preparation of a written report.

Initial Accreditation

American University

BA and BS in Public Health
Initial accreditation to December 31, 2024

Bethune-Cookman University

Master of Public Health Program
Initial accreditation to July 1, 2024

California Baptist University—Online

Public Health Program
Initial accreditation to December 31, 2024

Central Michigan University

Public Health Program
Initial accreditation to December 31, 2024

Grand Valley State University

Master of Public Health Program
Initial accreditation to July 1, 2024

Hawaii Pacific University

Programs in Public Health
Initial accreditation to December 31, 2024

Liberty University

Public Health Program
Initial accreditation to December 31, 2024

New York University

College of Global Public Health
Initial accreditation to July 1, 2024
Transition from accredited PHP to SPH

SUNY – Old Westbury

Bachelor of Science, Health, and Society Program
Initial accreditation to July 1, 2024

SUNY – Upstate Medical University

Master of Public Health Program
Initial accreditation to December 31, 2024
Transition from multi-partner PHP to single institution

University of Arkansas

Bachelor of Science in Public Health Program
Initial accreditation to July 1, 2024

Walden University

MPH Program
Initial accreditation to December 31, 2024

Continued Accreditation

American University of Beirut

Public Health Program
Continued accreditation to December 31, 2026

Baylor University

Public Health Program
Continued accreditation to July 1, 2026

Benedictine University

MPH Program
Continued accreditation to December 31, 2026

Boston University

School of Public Health
Continued accreditation to July 1, 2026

California State University, Northridge

Public Health Program
Continued accreditation to July 1, 2026

Case Western Reserve University

MPH Program
Continued accreditation to December 31, 2026

Eastern Virginia Medical School - Old Dominion University

MPH Program
Continued accreditation to December 31, 2026

Florida State University

MPH Program
Continued accreditation to December 31, 2026

Kansas State University

Master of Public Health Program
Continued accreditation to December 31, 2026

Louisiana State University Health Sciences Center

School of Public Health
Continued accreditation to July 1, 2026

Mercer University

Public Health Program
Continued accreditation to December 31, 2026

Oregon State University

College of Public Health and Human Sciences
Continued accreditation to December 31, 2026

Accreditation Decisions (cont.)

Pennsylvania State University
Public Health Program
Continued accreditation to December 31, 2026

Ponce Health Sciences University
Public Health Program
Continued accreditation to July 1, 2026

Texas A&M Health Science Center
School of Public Health
Continued accreditation to July 1, 2026

University of New England
Graduate Program in Public Health
Continued accreditation to July 1, 2026

University of Pennsylvania
Graduate Program in Public Health Studies
Continued accreditation to December 31, 2026

University of San Francisco
MPH Program
Continued accreditation to December 31, 2026

University of South Florida
College of Public Health
Continued accreditation to July 1, 2026

University of Virginia
Master of Public Health Program
Continued accreditation to July 1, 2026



CEPH staff at consultation visits with University of Hong Kong PHP (top) and Chamberlain University PHP.

CEPH Logo Update

In November 2019, the CEPH logo underwent a minor update. The goal of the update was to improve the usability of and modernize the logo. CEPH's logo represents the collaborative, systems approach that is so highly valued in the public health profession. The three interconnected rings are reflective of CEPH's many relationships within public health and higher education.

CEPH Trademark

The Council on Education for Public Health (CEPH) has registered its name and acronym with the United States Patent and Trademark Office.

The federal registration symbol (®) or the phrase "Registered in U.S. Patent and Trademark Office" will now appear at least once on 1) all advertising and printed materials bearing the CEPH name; 2) in packaging in which any goods are sold or shipped; 3) any tags or labels applied or affixed to the goods upon which the mark is used; and 4) all website pages featuring the mark. Failure to use any of these notices may preclude a monetary recovery in an infringement suit. The registration is valid until September 24, 2029.



Applications

The Council reviewed 21 requests from educational institutions desiring to begin the accreditation evaluation process in 2019.

These schools and programs do not appear on the published CEPH list until after a site visit and a favorable decision is made about accreditation. Applicants have up to two years to undertake a self-

study process and submit the document; the on-site visit is conducted about five months later. However, applicants may be ready to proceed more quickly and may negotiate earlier site visit dates.

Newly approved applicants include the following units:

Ball State University (SBP) Bachelor's in Health Education and Promotion Self-study due by June 15, 2021	California State University, Chico (SBP) BS in Health Education Program Self-study due by June 15, 2021
Carroll University (SBP) Undergraduate Public Health Program Self-study due by September 6, 2021	Medical University of South Carolina (PHP) MPH Program Self-study due by March 2, 2021
Michigan State University (PHP) Program in Public Health Self-study due by June 15, 2021	Oklahoma State University (PHP) MPH Program Self-study due by December 16, 2021
Sacred Heart University (PHP) MPH Program Self-study due by March 2, 2021	Southern Illinois University, Edwardsville (PHP) Public Health Program Self-study due by December 16, 2021
Southern New Hampshire University (PHP) Master of Public Health Program Self-study due by September 6, 2021	St. Ambrose University (PHP) MPH Program Self-study due by June 15, 2021
Syracuse University (PHP) Global Health Program Self-study due by September 6, 2021	Truman State University (SBP) Bachelor of Science Degree Program Self-study due by March 2, 2021
University of Alabama (PHP) Public Health Program Self-study due by June 15, 2021	University of Indianapolis (PHP) Master of Public Health Program Self-study due by September 6, 2021
University of Massachusetts Lowell (PHP) Public Health Program Self-study due by December 16, 2021	University of Minnesota, Duluth (PHP) Public Health Program Self-study due by March 2, 2021
University of Nevada, Reno (SPH) School of Community Health Sciences Self-study due by June 15, 2021	University of Vermont (SBP) BS in Health Sciences Self-study due by September 6, 2021
University of Waterloo (PHP) School of Public Health and Health Systems Self-study due by September 6, 2021	Utah State University (PHP) MPH in Health Education and Promotion Self-study due by December 16, 2021
Utah Valley University (SBP) BS in Public & Community Health Programs Self-study due by March 2, 2021	<i>The status of applicants, including the due date of the preliminary self study, the scheduled site visit dates, and the anticipated decision date, is continuously updated on the CEPH website.</i>

Accreditation Matters

US Department of Education Recognition

CEPH is recognized by the United States Department of Education (USDE). Recognition by USDE is essential to establishing eligibility of accredited schools and programs for certain federal funds. Recognition requires that an accrediting agency meet specific criteria and guidelines and that there be a periodic review and recertification of the qualifications of an accrediting body.

Recognition is conferred for periods up to five years. CEPH was reviewed in July 2019 and, following this review, the Secretary of Education notified CEPH that its recognition had been extended for a five-year period with no required interim reporting.



Negotiated Rulemaking

In 2019, CEPH's executive director served as a non-federal negotiator on the US Department of Education's Accreditation & Innovation Negotiated Rulemaking Committee, negotiating specific federal rules on topics such as accreditor recognition requirements, distance education requirements, and some related federal financial aid issues. Dr. King was one of 15 negotiators, and the only person representing specialized accreditation. She was able to advocate for key issues related to the field. The committee came to a consensus on all issues for the first time in a decade.

Participation in ASPA

CEPH was a founding member and continues as an active participant in the Association of Specialized and Professional Accreditors (ASPA), a national organization of approximately 60 specialized accrediting agencies that provides membership services, including professional development for staff, and advocates on behalf of the specialized

accrediting community.

CEPH's executive director participates actively in ASPA and has served on several committees and task forces in past years. She served as chair of



ASPA's Board of Directors from May 2014 through May 2017. She served as ASPA's treasurer in 2017-2019. In 2018, she became the chair of the Education Policy Committee, which closely monitors policy developments related to the US Department of Education as well as the Council on Higher Education Accreditation.

As chair of the Education Policy Committee, Dr. King serves as a liaison for programmatic accreditation with the US Department of Education and congressional staff to ensure that the perspectives of specialized and professional accreditors are considered in national policy discussions.

CEPH's deputy director currently serves on the ASPA board. Additionally, Ms. Mulvanity has served as chair of the ASPA Professional Development Committee. In this role, she planned and led educational programming for ASPA members at their bi-annual meetings. ASPA is the primary source for professional development among the staff of programmatic accreditors, and CEPH encourages participation in these educational opportunities for all staff.

CEPH is proud to be a national leader in specialized and professional accreditation.

Presentations at partner organizations

CEPH staff also presented in-person at meetings across the country and internationally on accreditation-related topics and matters. In 2019, CEPH staff presented at the ASPPH Annual Meeting, the National Environmental Health Association, the Society of Public Health Education, the Association for Prevention, Teaching, Research Council of Graduate Programs, and the ASPPH Academic Regional Meeting in Asia.

Looking Ahead to 2020

2020 promises to be a busy and exciting year for CEPH. While the COVID-19 outbreak has affected the ways in which CEPH and its stakeholders do business, the Council is committed to continuing to serve our schools and programs while maintaining the safety of our staff and volunteers.

CEPH will continue to focus on providing technical assistance to schools and programs as they implement new curricula. Training activities will include multiple offerings of the Accreditation Orientation Workshop, the Pre-Application Orientation Webinar, and quarterly technical assistance webinars. As part of the criteria implementation effort, CEPH will release a report in the fall 2020 highlighting the effects and trends of the implementation of the 2016 criteria on public health schools and program.

Additionally, CEPH will begin an overhaul of its site visitor training. The training will be moved to a fully online delivery format with implementation scheduled for early 2021.



CEPH site visit team at the Oregon State University SPH site visit

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